



Alexis Callies

Creative Director
Designer
Multimedia Producer & Director

Date of birth : 15.12.1977

CONTACT

+33 (0)7 86 90 93 67
alexiscallies@hotmail.com

ABOUT ME

20 years of relevant creative and digital experience with conceptual skills. Expertise in international recording artists development and creative solutions across a broad range of media, including advertising, print, music, video, web, social medias. Art direction skills, communicate effectively with creatives and project management staff, engendering trust and respect.

EDUCATION

Multimedia Engineer school - CESI
Bachelor degree

PORTFOLIO

www.alexiscallies.com

HOBBIES

SNOWBOARD

5 years Pro-Rider
@ HAMMER SNOWBOARDS
@ RIDE SNOWBOARDS

HORSE RIDING

2 horses owner

ICE HOCKEY

SCOPE

Creative Direction	Entertainment	Music Industry	Innovation	Fashion
Digital / New Media	Design	Brand Content	Event	Production

WORK EXPERIENCE

CREATIVE DIRECTOR @ ALEXIS CALLIES

2009 - Present

Visual, Digital, Event & Music solutions for brands and artists.

Refs : Colorado Craft beverages, Philippe Conticini, AgnesB, Universal Music, Quick, Kickers, LU, Novotel, Sony, Dior, Total, Givenchy, Unesco, France TV, Britney Spears, Charlie Winston, Louis Chedid, Laurent Voulzy, Prince, Wyclef Jean and more...

CREATIVE DIRECTOR @ SONY MUSIC

(External Contractor)

2009 - Present

Creative Direction for Brands Partnerships dept.
Creative Content Production (Print, digital, audio, video)
Design, Visual & Event solutions, Visual Identity, Branding
A&R / Audio-Visual & digital contents producer
Management of internal teams and service providers
Audio curation
Digital Strategy

ART DIRECTOR @ PLAYBOY

2019

Art Direction
Print Design
Photo Shoots management

CO-FOUNDER @ SELEKTER



2012 - 2015

Audit / Technical management / Art Direction
(UX/UI, Zend Framework, PHP, Mysql)
Audio Database Setup
Business Strategy

DIGITAL MANAGER @ LABEL ATMOSPHERIQUES

2007 - 2009

Digital / Creative Content Production
Online Marketing Development
Online Promotion Manager
CRM & Social network management

Ref: Charlie Winston, Louise Attaque, Mellow Louis Chedid, Wallen, Grand Tourism, Wampas, Wiggles, Chinzu, Soldat Rose, Abd Al Malik...

DIGITAL CONTENT MANAGER @ SONY MUSIC

2001 - 2007

Digital Content Producer
Corporate website management & dev
Artists websites management & dev
Online Marketing & promotion
Antipiracy / CRM / Community Management
Strategy & Business Development, Innovation

Ref: All Sony Music artists such as Beyoncé, JLO, Jean-Jacques Goldman, Prince, NTM, Dr Dré, AC/DC, Mariah Carey, Leonard Cohen, Miley Cyrus, Daft Punk and many more....

SOFTWARE SKILLS

ADOBE PHOTOSHOP	ADOBE FLASH	LOGIC AUDIO	SKETCH
ADOBE ILLUSTRATOR	ADOBE IN-DESIGN	CSS	PRINCIPLE
ADOBE AFTER EFFECT	ADOBE XD	HTML5	

PERSONAL SKILLS

CREATIVE
INNOVATIVE
DIGITAL
MANAGEMENT