



ALEXIS CALLIES

CREATIVE DIRECTOR
DESIGNER
MULTIMEDIA PRODUCER & DIRECTOR

ABOUT ME

I'm a seasoned creative thinker with clear experience in developing all kinds of creative and interactive work. I'm a natural-born creative with an innate sensibility for technology, an instinct for the interactive and a native feel for digital aesthetics. I understand the process and politics of digital content in the Music Industry by heart, and I absolutely love production.

Alexis Callies

EDUCATION

Multimedia Engineer school – CESI
Bachelor degree

PROFILE

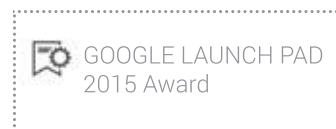
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CONTACT

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WORK EXPERIENCE

- **CREATIVE DIRECTOR / DIGITAL MANAGER** (External contractor)
SONY MUSIC, FRANCE 2009-Present
Creative Direction / Art Direction / Graphic Design
Design, Visual & Event solutions
A&R / Audio-Visual & digital contents producer
Management of internal teams and service providers
Digital Strategy
- **FOUNDER / CREATIVE DIRECTOR**
A.C.E. / Alexis Callies Entertainment, FRANCE 2009-Present
Visual, Digital, Event & Music solutions for brands and artists.
Refs : Philippe Conticini, Sony Music, AgnesB, Universal Music, Quick, Kickers, LU, Novotel, Sony, Dior, Total, Givenchy, Unesco, France TV, Britney Spears, Charlie Winston, Louis Chedid, Laurent Voulzy, Prince, Wyclef Jean...
- **CO-FOUNDER / CTO**
SELEKTER.COM, FRANCE 2012-2015
Audit
Technical management / direction
Audio Database Setup
Business Strategy
- **DIGITAL MANAGER**
ATMOSPHERIQUES LABEL, UNIVERSAL MUSIC GROUP 2007-2009
Marketing Development for artists, including partnerships, advertising and marketing campaigns linked to new medias
Online Promotion Manager / Interviews for artists
Artistic & image dev
CRM & Social network management
- **DIGITAL MARKETING MANAGER**
SONY MUSIC, FRANCE 2001-2007
Strategy & Business Development, Innovation
Artists & corporate websites management & dev
Online Marketing & promotion
Antipiracy / CRM / Community Management



SOFTWARE SKILLS

- | | |
|--------------------|-------------------|
| Adobe Photoshop | Adobe Flash |
| Adobe Illustrator | Adobe InDesign |
| Adobe After Effect | Adobe Dreamweaver |
| Logic Audio | MS Word |
| Protools | MS Excel |

PERSONAL SKILLS

- ENNOVATIVE
- CREATIVE
- DIGITAL
- MANAGEMENT

HOBBIES

- HORSE RIDING**
Riding horses for more than 25 years.
Galop 7 Diploma. Worked with Alin Ginest, French Pro-rider
- ICE HOCKEY**
4 years practicing
- MUSIC**
Multi instruments player, Producer, Composer for Sony Music and some famous brands.
- SKI / SNOWBOARD**
Pro-Rider at Hammer Snowboard, Freesurf, Duret